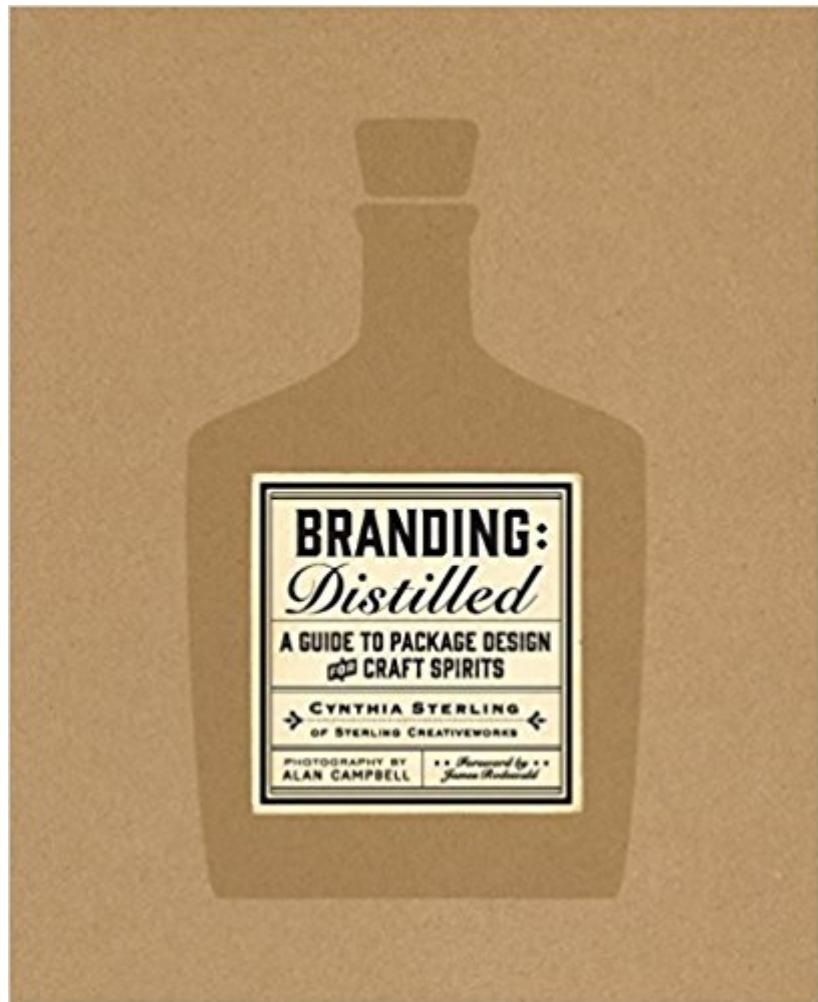


The book was found

Branding: Distilled



Synopsis

Branding: Distilled is an in-depth exploration of branding and packaging design for craft spirits. Over 150 images provide visual inspiration for designers and artisan producers launching their own brand. Informative text and interviews from packaging industry professionals and case studies from 5 spirits producers provide a comprehensive resource for those looking to gain an edge in the marketplace and bring their product to a larger audience.

Book Information

Paperback: 102 pages

Publisher: White Mule Press (February 27, 2015)

Language: English

ISBN-10: 0991043677

ISBN-13: 978-0991043675

Product Dimensions: 7.5 x 0.3 x 9.2 inches

Shipping Weight: 6.4 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #199,467 in Books (See Top 100 in Books) #32 in Books > Arts & Photography > Graphic Design > Commercial > Branding & Logo Design #182 in Books > Cookbooks, Food & Wine > Beverages & Wine > Wine & Spirits > Spirits #253 in Books > Cookbooks, Food & Wine > Beverages & Wine > Homebrewing, Distilling & Wine Making

Customer Reviews

This is a great find for anyone in craft spirits and for graphic designers who serve the burgeoning industry. I'm in the later camp and I'm so grateful the author put this book together. It's well-designed, of course, but also generous in its content.

[Download to continue reading...](#)

Distilled: Distilled A Memoir of Family, Seagram, Baseball, and Philanthropy

Branding: Distilled A Memoir of Family, Seagram, Baseball, and Philanthropy

Branding Her 4 : Kaylee & Alex (Episode 07 & 08) (BRANDING HER : Steamy Lesbian Romance Series)

Radio Programming and Branding: The Ultimate Podcasting and Radio Branding Guide

Wisdom Distilled from the Daily: Living the Rule of St. Benedict Today

King of Glory: The Story & Message of the Bible Distilled into 70 Scenes

The Artisan's Guide to Crafting Distilled Spirits

Kindred Spirits: The Spirit Journal Guide to the World's Distilled Sprits and Fortified Wines

SysML Distilled: A Brief Guide to the Systems Modeling Language

UML Distilled: A Brief Guide to the

Standard Object Modeling Language (3rd Edition) Distilled Spirits -- Getting High, Then Sober, With a Famous Writer, a Forgotten Philosopher, and a Hopeless Drunk Architect and Entrepreneur: A Field Guide to Building, Branding, and Marketing Yo (Volume 1) Packaging Design: Successful Product Branding From Concept to Shelf Designing Brand Identity: An Essential Guide for the Whole Branding Team, 4th Edition Archetypes in Branding: A Toolkit for Creatives and Strategists Designing Brand Identity: An Essential Guide for the Whole Branding Team Branding: In Five and a Half Steps First Things First!: New Branding and Design for New Businesses Bon Appetit: Complete Branding for Restaurants, Cafes and Bakeries Best Practices for Graphic Designers, Color Works: Right Ways of Applying Color in Branding, Wayfinding, Information Design, Digital Environments and Pretty Much Everywhere Else

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)